

Effective Date: July 17, 2017

International Diving Institute (IDI) respects your concerns about privacy and values its relationship with you.

This Privacy Policy explains the types of information we collect, how we may use that information, and with whom we may share it. Our Privacy Policy also describes the measures we take to protect the security of this information. Please read this Privacy Policy carefully. By continuing to interact with our Sites, you are agreeing to the practices described in this Privacy Policy.

CHANGES TO THIS PRIVACY POLICY

We ask that you read this Privacy Policy from time to time. IDI may modify this Privacy Policy at any time at its sole discretion. If we make material changes to this Privacy Policy that increase our rights to use personal information we have previously collected about you, we will obtain your consent through an email to your registered email address.

INFORMATION WE COLLECT & HOW WE USE IT

You may provide personal information including your name, address, telephone number, email address, password, birth date, gender, demographic information, and any other information that you choose to provide when you contact us through the Site, visit the Site, or apply for admission to IDI.

We may also automatically collect information about the devices you use to interact with our Site, and how you use the Site, such as what you have searched for and viewed on the Site. The information that is automatically collected may be associated with any personal information you have provided.

IDI may use information it has collected about you for a number of purposes, including:

- To serve the functions of the Site;
- To personalize the Site for your use;
- To manage everyday business needs, such as administration and improvement of the Site;
- To analyze the Site's performance and functioning;
- To prevent fraud; to enforce the Site's Terms of Use; to comply with all applicable laws and corporate reporting obligations; and to enforce IDI's agreements;
- To analyze how you use the Site and to perform additional user research;
- To communicate with you about our course offerings; and

- To send you further notices, promotions, solicitations, brochures, or other marketing materials regarding our course offerings

Information You Provide

You may provide certain information directly to IDI depending on your relationship with IDI and the purpose of your visit to the Site.

Visitors to the Site (including IDI applicants and others)

Information Request. If you request information about IDI, we may ask you to provide personal information and details, such as your name, email address, and application information. We will use your details to send you the information you request and may use this information to communicate with you in the future about our school.

Promotions and Other Communications. We may offer online or offline promotions and other communications about our school, and course offerings. To sign up, we ask you for personal information, such as your name, postal address, and email address. We may use this information to send you the communications you request and to communicate with you about our school and course offerings.

Application, Registration, and Enrollment Information: If you choose to apply to, register in, or enroll in an IDI course, you may provide IDI with a variety of demographic and personal information, including but not limited to, full name, physical address, email address, username, password, phone number, birthday, gender, guardian information, prior educational records, and information regarding learning needs and medical conditions. We will use this information to provide our educational services.

Financial Information: If you choose to register or enroll in an IDI course, you may provide IDI, or third parties selected by IDI, to administer these services with a variety of financial information in order to apply for financial aid, pay tuition, and/or pay other fees. Such information may include name, address, and payment information, including payment card details. We and/or the third parties selected by IDI to administer these services will use this information to make financial aid award determinations and/or process your payments.

Information We Automatically Collect

We may automatically collect information about the devices you use to interact with our Sites. The information we automatically collect may include device identifier, web browser, search terms and results, page or app views, date and time pages are viewed, language, telephone number, and browsing information collected through cookies and beacons on our Site, and IP address. We may

also automatically collect information about how you use the Site, such as what you have searched for and viewed on the Site. The information automatically collected may be associated with any personal information you have provided.

IDI's Use of Cookies

When you visit our Site, IDI may place pieces of code, commonly referred to as "cookies," or similar technology on your devices. We may collect information about you or from activity on devices associated with you as soon as you visit our sites. By using our site, you permit us to collect and use your information from activity on devices associated with you in accordance with this Privacy Policy.

INFORMATION WE SHARE

We may share your information with third party service providers who perform services and functions on our behalf to support our interactions with you. IDI may also share the information of visitors to the Site with third parties for the purpose of advertising to you.

We may disclose information about you:

- When we believe disclosure is necessary or appropriate to prevent physical harm or financial loss or in connection with an investigation of suspected or actual illegal activity;
- If this is necessary to protect the vital interests of a person;
- To protect our property, services and legal rights;
- To prevent fraud against IDI, our affiliates, or business partners;
- To support auditing, compliance, and corporate governance functions; or
- To comply with any and all applicable laws.

It is our policy to protect you from having your privacy violated through abuse of the legal systems, whether by individuals, entities, or governments, and to contest claims that we believe to be invalid under applicable law. However, it is also our policy to cooperate with valid legal orders to provide information. Accordingly, we may disclose your information if we reasonably believe it is necessary:

- To satisfy or comply with any applicable law, regulation or legal process or to respond to lawful requests, including subpoenas, warrants or court orders;
- To protect our property or rights;
- To protect the safety of any person;

- To address security or technical issues; or
- To prevent or stop activity we consider to be illegal or unethical.

BUSINESS TRANSFERS AND CORPORATE CHANGES

We reserve the right to disclose and transfer all information related to the Site, including personal information:

In the case of business transfer or corporate changes.

OUR USE OF GOOGLE ANALYTICS FOR ADVERTISING

IDI has implemented Google Analytics to collect analytics about how you use our Site. IDI uses the Google Analytics cookie and Google advertising cookies together for retargeting campaigns, to track site behavior, demographic information, and browser and device information, and to personalize content. You can opt-out of Google Analytics using Google's Ads Settings, or by using the Google Analytics Opt-out Browser Add-on.

HOW WE PROTECT PERSONAL INFORMATION

We maintain administrative, technical and physical safeguards to protect against loss, misuse or unauthorized access, disclosure, alteration or destruction of the information you provide when visiting or using the Site.

HOW TO CONTACT US

If you have any questions or comments about this Privacy Policy, please contact:

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